### MAKE-A-WISH FOUNDATION® OF AMERICA AND RELATED ENTITIES

### COMBINED FINANCIAL STATEMENTS

YEARS ENDED AUGUST 31, 2015 AND 2014

# MAKE-A-WISH FOUNDATION® OF AMERICA AND RELATED ENTITIES TABLE OF CONTENTS YEARS ENDED AUGUST 31, 2015 AND 2014

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#### INDEPENDENT AUDITORS' REPORT

Board of Directors Make-A-Wish Foundation® of America Phoenix, Arizona

We have audited the accompanying combined financial statements of Make-A-Wish Foundation® of America and Related Entities (collectively, the Foundation), which comprise the combined statements of financial position as of August 31, 2015 and 2014, and the related combined statements of activities, cash flows, and functional expenses for the years then ended, and the related notes to the combined financial statements.

#### Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these combined financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal controls relevant to the preparation and fair presentation of combined financial statements that are free from material misstatement, whether due to fraud or error.

#### Auditors' Responsibility

Our responsibility is to express an opinion on these combined financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audits to obtain reasonable assurance about whether the combined financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the combined financial statements. The procedures selected depend on the auditors' judgment, including the assessment of the risks of material misstatement of the combined financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal controls relevant to the entity's preparation and fair presentation of the combined financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal controls. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the combined financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.



Board of Directors
Make-A-Wish Foundation® of America

Clifton Larson Allen LLP

#### **Opinion**

In our opinion, the combined financial statements referred to above present fairly, in all material respects, the financial position of Make-A-Wish Foundation® of America and Related Entities as of August 31, 2015 and 2014, and change in their net assets and their cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

CliftonLarsonAllen, LLP

Phoenix, Arizona February 25, 2016

### MAKE-A-WISH FOUNDATION® OF AMERICA AND RELATED ENTITIES COMBINED STATEMENTS OF FINANCIAL POSITION AUGUST 31, 2015 AND 2014

	2015	2014
ASSETS		
Cash and Cash Equivalents	\$ 58,197,646	\$ 56,010,433
Investments	143,871,922	143,687,438
Prepaid Expenses	3,140,341	2,536,927
Contributions Receivable, Net	32,391,931	31,687,035
Notes Receivable	1,669,752	-
Other Assets	2,443,400	1,862,779
Split-Interest Agreements	1,777,597	1,918,856
Restricted Cash	283,168	496,042
Investments Held for Long-Term Purposes	45,610,439	45,519,346
Property and Equipment, Net	30,821,932	28,392,967
Beneficial Interest in Assets Held by Others	904,731	1,000,044
Total Assets	\$ 321,112,859	\$ 313,111,867
LIABILITIES AND NET ASSETS		
Lines of Credit	\$ 495,788	\$ 150,000
Accounts Payable and Accrued Expenses	16,975,062	14,124,274
Accrued Pending Wish Costs	91,857,276	70,384,357
Other Liabilities	3,428,046	3,140,186
Capital Lease Obligations	262,856	254,562
Mortgage and Notes Payable	676,394	3,964,621
Total Liabilities	113,695,422	92,018,000
Net Assets		
Unrestricted	134,686,806	150,040,626
Temporarily Restricted	39,840,304	40,683,059
Permanently Restricted	32,890,327	30,370,182
Total Net Assets	207,417,437	221,093,867
Total Liabilities and Net Assets	\$ 321,112,859	\$ 313,111,867

# MAKE-A-WISH FOUNDATION® OF AMERICA AND RELATED ENTITIES COMBINED STATEMENT OF ACTIVITIES (WITH SUMMARY TOTALS FOR YEAR ENDED AUGUST 31, 2014) YEAR ENDED AUGUST 31, 2015

	Unrestricted	Temporarily Restricted	Permanently Restricted	Total	2014 Total
REVENUES, GAINS AND OTHER SUPPORT					
Public Support:					
Contributions, Net of Write-Offs	\$ 221,661,369	\$ 20,933,805	\$ 1,921,299	\$ 244,516,473	\$ 219,208,283
Grants	11,578,214	1,550,519	70,480	13,199,213	13,642,800
Total Public Support	233,239,583	22,484,324	1,991,779	257,715,686	232,851,083
Internal Special Events	61,476,788	2,343,653	_	63,820,441	57,075,382
Less Costs of Direct Benefits to Donors	(16,639,994)	-	-	(16,639,994)	(14,099,245)
Total Special Events	44,836,794	2,343,653	-	47,180,447	42,976,137
Investment Gains (Losses), Net	(3,267,048)	(1,284,621)	(39,812)	(4,591,481)	21,739,753
Other Income	1,360,220	(2,386)	768,000	2,125,834	2,112,766
Change in Value of Split-Interest Agreements	(24,520)	(55,523)	(171,572)	(251,615)	209,973
Net Assets Released from Restrictions	24,321,964	(24,297,964)	(24,000)		
Total Revenues, Gains, and Other Support	300,466,993	(812,517)	2,524,395	302,178,871	299,889,712
EXPENSES					
Program Services:					
Wish Granting	212,150,517	-	-	212,150,517	183,962,816
Chapter Support	9,491,627	-	-	9,491,627	8,577,515
Program-Related Support	6,636,994	-	-	6,636,994	5,578,592
Training and Development	2,525,728	-	-	2,525,728	2,229,197
Public Information	8,574,273			8,574,273	10,206,313
Total Program Services	239,379,139			239,379,139	210,554,433
Support Services:					
Fundraising	48,280,725	-	-	48,280,725	40,924,257
Management and General	28,256,379			28,256,379	25,855,835
Total Support Services	76,537,104			76,537,104	66,780,092
Total Program and Support					
Services Expense	315,916,243	-	-	315,916,243	277,334,525
Other (Gains) Losses	(95,430)	30,238	4,250	(60,942)	105,301
Total Expenses and Losses	315,820,813	30,238	4,250	315,855,301	277,439,826
Change in Net Assets	(15,353,820)	(842,755)	2,520,145	(13,676,430)	22,449,886
Net Assets, Beginning of Year	150,040,626	40,683,059	30,370,182	221,093,867	198,643,981
NET ASSETS, END OF YEAR	\$ 134,686,806	\$ 39,840,304	\$ 32,890,327	\$ 207,417,437	\$ 221,093,867

See accompanying Notes to Combined Financial Statements.

# MAKE-A-WISH FOUNDATION® OF AMERICA AND RELATED ENTITIES COMBINED STATEMENT OF ACTIVITIES YEAR ENDED AUGUST 31, 2014

	Unrestricted	Temporarily Restricted	Permanently Restricted	Total
REVENUES, GAINS AND OTHER				
SUPPORT				
Public Support:				
Contributions, Net of Write-Offs	\$ 197,274,954	\$ 20,571,430	\$ 1,361,899	\$ 219,208,283
Grants	11,649,498	1,766,882	226,420	13,642,800
Total Public Support	208,924,452	22,338,312	1,588,319	232,851,083
Internal Special Events	54,832,872	2,242,510	-	57,075,382
Less Costs of Direct Benefits to Donors	(14,099,245)	-,- :-,- :-	-	(14,099,245)
Total Special Events	40,733,627	2,242,510		42,976,137
•				
Investment Income, Net	17,819,179	3,815,498	105,076	21,739,753
Other Income	2,088,600	24,166	-	2,112,766
Change in Value of Split-Interest Agreements	34,578	23,580	151,815	209,973
Net Assets Released from Restrictions	22,286,633	(22,286,633)		
Total Revenues, Gains, and Other Support	291,887,069	6,157,433	1,845,210	299,889,712
EXPENSES				
Program Services:				
Wish Granting	183,962,816	_	_	183,962,816
Chapter Support	8,577,515	_	_	8,577,515
Program-Related Support	5,578,592	_	_	5,578,592
Training and Development	2,229,197	_	_	2,229,197
Public Information	10,206,313	_	_	10,206,313
Total Program Services	210,554,433			210,554,433
Support Services:	40.004.0==			40.004.0==
Fundraising	40,924,257	=	-	40,924,257
Management and General	25,855,835			25,855,835
Total Support Services	66,780,092			66,780,092
Total Program and Support Services Expense	277,334,525	-	-	277,334,525
Other (Gains) Losses	8,900	96,401	-	105,301
Total Expenses and Losses	277,343,425	96,401	-	277,439,826
Change in Net Assets	14,543,644	6,061,032	1,845,210	22,449,886
Net Assets, Beginning of Year	135,496,982	34,622,027	28,524,972	198,643,981
NET ASSETS, END OF YEAR	\$ 150,040,626	\$ 40,683,059	\$ 30,370,182	\$ 221,093,867

# MAKE-A-WISH FOUNDATION® OF AMERICA AND RELATED ENTITIES COMBINED STATEMENTS OF CASH FLOWS YEARS ENDED AUGUST 31, 2015 AND 2014

	2015	2014
CASH FLOWS FROM OPERATING ACTIVITIES	Φ (40.070.400)	<b>.</b>
Change in Net Assets Adjustments to reconcile Change in Net Assets to Net Cash	\$ (13,676,430)	\$ 22,449,886
Provided by Operating Activities:		
Depreciation and Amortization	2,754,227	2,477,852
Bad Debt Expense and Other	449,683	362,067
Contributions Restricted for Long-Term Investment	(2,827,990)	(1,590,652)
Net Realized and Unrealized (Gains) Losses on Investments	9,084,350	(17,606,762)
Gains on Sale of Property and Equipment	(710,266)	(285,608)
Contributed Property and Equipment, Inventory and Investments	(1,503,079)	(2,559,650)
Change in Value of Split-Interest Agreements	251,615	(209,973)
Change in Discount to Present Value of Contributions Receivable	85,084	157,159
Changes in Assets and Liabilities:		
Contributions Receivable	(1,239,663)	(220,634)
Notes Receivable	(2,011,490)	-
Prepaid Expenses	(603,414)	(63,607)
Other Assets	(580,621)	(627,199)
Accounts Payable and Accrued Expenses	2,850,788	2,342,770
Accrued Pending Wish Costs	21,472,919	11,017,217
Other Liabilities	287,860	(106,781)
Net Cash Provided by Operating Activities	14,083,573	15,536,085
CASH FLOWS FROM INVESTING ACTIVITIES		
Purchases of Investments	(76,327,061)	(72,918,612)
Proceeds from Sales of Investments	67,727,004	71,891,531
Purchases of Property and Equipment	(5,050,242)	(4,333,201)
Purchase of Beneficial Interest in Assets Held by Others	-	(6,200)
Distributions Received from Beneficial Interest in Assets Held by Others	6,198	-
Proceeds from Sale of Property and Equipment	1,407,184	1,160,156
Change in Restricted Cash	212,874	(496,042)
Collections on Notes Receivable	341,738	-
Contributions Restricted for Investment in Property and Equipment	-	(26,290)
Disposition of Assets held at Community Foundation	- (44.000.005)	6,872
Net Cash Used in Investing Activities	(11,682,305)	(4,721,786)
CASH FLOWS FROM FINANCING ACTIVITIES		
Contributions Restricted for Long-Term Investment	2,827,990	1,590,652
Principal Payments on Capital Lease Obligations	(65,069)	(61,733)
Proceeds from Notes Payable	- (2 222 764)	148,083
Principal Payments on Mortgage and Notes Payable Net proceeds from Line of Credit	(3,322,764) 345,788	(1,399,306)
Net Cash Provided by (Used in) Financing Activities	(214,055)	277,696
Net Gashi Tovided by (Gaed III) I manoing Activities	(214,000)	277,030
Net Increase in Cash and Cash Equivalents	2,187,213	11,091,995
CASH AND CASH EQUIVALENTS, BEGINNING OF YEAR	56,010,433	44,918,438
CASH AND CASH EQUAVALENTS, END OF YEAR	\$ 58,197,646	\$ 56,010,433
SUPPLEMENTAL CASH FLOW INFORMATION		
Cash Paid for Interest	145,157	230,475
Donated Property and Equipment and Investments	1,503,079	2,559,650
Acquisition of Equipment Through a Capital Lease	73,363	72,242
Acquisition of Property and Equipment Through a Note Payable	34,537	-
Note Receivable Received as Proceeds on Sale of Property and Equipment	49,212	-
Note Receivable Received as Part of a Contribution	1,962,278	-

See accompanying Notes to Combined Financial Statements.

# MAKE-A-WISH FOUNDATION® OF AMERICA AND RELATED ENTITIES COMBINED STATEMENT OF FUNCTIONAL EXPENSES YEAR ENDED AUGUST 31, 2015

Total Total Wish Chapter Program-Related Training and Public Program Management Support Granting Support Support Development Information Services Fundraising and General Services	Total 172,248,188
	172,248,188
Granting Support Support Development Information Services Fundraising and General Services	172,248,188
Direct Costs of Wishes \$ 172,145,897 \$ 42,158 \$ 60,133 \$ - \$ - \$ 172,248,188 \$ - \$ - \$ - \$	07 004 450
Salaries, Taxes, and Benefits 28,410,559 5,040,958 4,567,899 1,198,075 1,939,880 41,157,371 26,066,267 20,067,814 46,134,081	87,291,452
Printing, Subscriptions, and Publications 638,682 19,959 111,097 27,941 1,620,919 2,418,598 3,924,272 635,613 4,559,885	6,978,483
Professional Fees 1,311,696 2,664,401 235,269 142,350 720,133 5,073,849 4,452,590 2,076,130 6,528,720	11,602,569
Rent and Utilities 2,769,107 209,591 671,387 110,240 166,610 3,926,935 2,123,765 1,353,305 3,477,070	7,404,005
Postage and Delivery 375,036 35,951 63,796 6,634 868,059 1,349,476 1,712,832 388,889 2,101,721	3,451,197
Travel 588,798 398,291 140,050 110,370 112,123 1,349,632 1,150,793 570,429 1,721,222	3,070,854
Meetings and Conferences 940,956 36,763 143,141 814,482 30,351 1,965,693 1,688,416 472,797 2,161,213	4,126,906
Office Supplies 894,567 79,362 111,071 15,999 27,097 1,128,096 575,463 366,156 941,619	2,069,715
Communications 570,368 45,660 76,886 15,191 34,525 742,630 445,643 266,795 712,438	1,455,068
Advertising and Media (Cash) 104,305 - 13,344 1,194 102,246 221,089 632,697 25,005 657,702	878,791
Advertising and Media (In-Kind) 973,561 - 32,245 - 2,823,695 3,829,501 2,448,283 55,572 2,503,855	6,333,356
Repairs and Maintenance 425,097 7,485 135,933 9,344 20,717 598,576 356,307 247,514 603,821	1,202,397
Insurance 48,925 527,618 24,763 3,887 4,894 610,087 75,035 98,594 173,629	783,716
Bad Debt Expense 278 278 227,909 187,008 414,917	415,195
Membership Dues 40,810 207,863 13,055 1,872 4,182 267,782 125,132 43,867 168,999	436,781
Volunteer Training 57,001 - 22,702 17,226 - 96,929 13,874 5,181 19,055	115,984
Miscellaneous 850,126 4,930 92,913 13,725 36,789 998,483 1,510,396 788,480 2,298,876	3,297,359
Depreciation and Amortization 1,004,748 170,637 121,310 37,198 62,053 1,395,946 751,051 607,230 1,358,281	2,754,227
\$ 212,150,517  \$ 9,491,627  \$ 6,636,994  \$ 2,525,728  \$ 8,574,273  \$ 239,379,139  \$ 48,280,725  \$ 28,256,379  \$ 76,537,104  \$	315,916,243

### MAKE-A-WISH FOUNDATION® OF AMERICA AND RELATED ENTITIES COMBINED STATEMENT OF FUNCTIONAL EXPENSES YEAR ENDED AUGUST 31, 2014

			Program							
						Total			Total	
	Wish	Chapter	Program-Related	Training and	Public	Program		Management	Support	
	Granting	Support	Support	Development	Information	Services	Fundraising	and General	Services	Total
Direct Costs of Wishes	\$ 147,447,711	\$ 218,685	\$ 54,513	\$ -	\$ -	\$ 147,720,909	\$ -	\$ -	\$ -	\$ 147,720,909
Salaries, Taxes, and Benefits	26,062,615	4,157,840	3,963,198	1,047,434	1,708,249	36,939,336	22,803,451	18,164,117	40,967,568	77,906,904
Printing, Subscriptions, and Publications	457,813	14,752	129,246	31,568	1,437,600	2,070,979	3,661,135	587,826	4,248,961	6,319,940
Professional Fees	1,302,619	2,572,554	168,293	53,589	436,728	4,533,783	3,015,464	1,826,267	4,841,731	9,375,514
Rent and Utilities	2,614,668	154,153	544,518	88,355	139,571	3,541,265	1,867,707	1,293,954	3,161,661	6,702,926
Postage and Delivery	382,899	26,888	55,018	8,837	894,930	1,368,572	1,787,193	420,486	2,207,679	3,576,251
Travel	578,676	350,072	62,941	64,065	58,037	1,113,791	1,010,173	562,367	1,572,540	2,686,331
Meetings and Conferences	798,162	58,049	93,179	821,675	26,595	1,797,660	1,437,330	469,402	1,906,732	3,704,392
Office Supplies	839,469	61,680	94,042	16,950	37,414	1,049,555	546,144	372,163	918,307	1,967,862
Communications	554,925	29,572	80,361	13,613	26,101	704,572	403,606	253,157	656,763	1,361,335
Advertising and Media (Cash)	42,150	-	1,635	35	263,534	307,354	255,333	11,341	266,674	574,028
Advertising and Media (In-Kind)	571,303	-	24,719	-	5,071,027	5,667,049	1,379,692	27,498	1,407,190	7,074,239
Repairs and Maintenance	461,419	5,388	107,037	10,000	17,936	601,780	364,806	254,723	619,529	1,221,309
Insurance	38,523	523,570	16,761	5,064	5,767	589,685	55,242	92,552	147,794	737,479
Bad Debt Expense	339	-	-	-	-	339	173,523	91,804	265,327	265,666
Membership Dues	50,453	183,015	8,321	2,607	6,823	251,219	120,268	40,672	160,940	412,159
Volunteer Training	76,818	-	946	19,867	40	97,671	6,730	229	6,959	104,630
Miscellaneous	823,041	14,412	72,942	5,959	24,830	941,184	1,383,346	820,269	2,203,615	3,144,799
Depreciation and Amortization	859,213	206,885	100,922	39,579	51,131	1,257,730	653,114	567,008	1,220,122	2,477,852
	\$ 183,962,816	\$ 8,577,515	\$ 5,578,592	\$ 2,229,197	\$ 10,206,313	\$ 210,554,433	\$ 40,924,257	\$ 25,855,835	\$ 66,780,092	\$ 277,334,525

#### NOTE 1 ORGANIZATION

These combined financial statements include Make-A-Wish Foundation® of America (National Organization) and 61 chartered chapters (Chapters), operating in 50 states, the District of Columbia, Puerto Rico, and Guam (collectively, the Foundation). The mission of the Foundation is to grant the wishes of children with life-threatening medical conditions to enrich the human experience with hope, strength, and joy. The Foundation's purpose is to grant the wish of each child who has reached the age of 2-1/2 and is under the age of 18 and who has a life threatening medical condition (i.e. a progressive, degenerative or malignant medical condition) that has placed the child's life in jeopardy. The National Organization accomplishes its purpose by chartering chapters to grant such wishes and providing financial support, guidance and other assistance to the Chapters in performing the Foundation's purpose. The Chapters are obligated to comply with the National Organization's chapter agreement and such guidelines, resolutions, and policies as may be adopted by the National Organization's board of directors.

Make-A-Wish Foundation® International (MAWFI) and the international affiliates of MAWFI are separate corporate entities and, as such, are responsible for and maintain control of their own financial resources and, as such, are not controlled by the Foundation. Accordingly, the accounts and records of MAWFI and other international affiliates of MAWFI are not included in these combined financial statements.

#### NOTE 2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

#### **Basis of Presentation**

The combined financial statements of the Foundation are prepared on the accrual basis of accounting in accordance with U.S. generally accepted accounting principles (GAAP) applicable to not-for-profit entities.

#### **Basis of Combination**

The accompanying combined financial statements include the combined accounts and transactions of the National Organization and Chapters. The Foundation has elected to present combined financial statements, including all Chapters and the National Organization. Each Chapter is a separate corporate entity with its own governing board and charter and, as such, is responsible for and maintains custody of, its own financial resources. All significant affiliate and interentity accounts and transactions have been eliminated.

#### Cash and Cash Equivalents

The Foundation considers all highly liquid investments with an original maturity of three months or less when purchased to be cash equivalents. Included in cash and cash equivalents at August 31, 2015 and 2014 is \$1,541,299 and \$134,369 of certificates of deposit, respectively, with an initial term of less than three months and \$9,525,164 and \$9,536,362, respectively, of money market mutual funds.

#### NOTE 2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

#### Investments

Investments are recorded at fair value and consist of mutual funds, exchange traded funds, equity and debt securities, certificates of deposit with an original maturity of greater than three months, residential and corporate mortgage-backed securities, hedge funds, real estate and real estate investment trusts, commodities, limited partnerships, secured notes, money market funds, alternative investments, and cash balances. Investment income, including gains and losses on investments, is recorded as increases or decreases in unrestricted net assets unless its use is limited by donor-imposed restrictions or law. Certain investments are valued by using the net asset value (NAV) per share (or its equivalent), as a practical expedient. Investments held for long-term purposes have been segregated due to donor-imposed restrictions that limit their use to long-term purposes.

#### **Contributions Receivable**

Contributions receivable are unconditional promises to give. Such promises that are expected to be collected within one year are recorded at expected net realizable value when the promise is received. Unconditional promises to give that are expected to be collected in future years are recorded at the present value of estimated future cash flows. Contributions receivable are discounted using fair value rates and contributions are written off when deemed uncollectible.

#### **Property and Equipment, Net**

Property and equipment having a useful life of more than one year are capitalized at cost when purchased. The cost threshold for recording capital additions range from \$500 to \$5,000. Donated assets are capitalized at the estimated fair value at the date of receipt and restrictions are released once the asset has been placed into service. Property and equipment under capital leases are stated at the present value of future minimum lease payments at the time of acquisition. Depreciation on property and equipment is provided on a straight-line basis over the estimated useful lives of the assets, generally 3 to 40 years. Leasehold improvements are amortized over the shorter of the estimated useful lives of the assets or the remaining terms of the leases. The costs of normal maintenance and repairs that do not add to the value of the asset or materially extend its life are expensed as incurred.

Long-lived assets, such as property and equipment, are reviewed for impairment whenever events or changes in circumstances indicate that the carrying amount of an asset may not be recoverable. If circumstances indicate a long-lived asset may be impaired, the asset value will be reduced to fair value. Fair value is determined through various valuation techniques including quoted market values and third-party independent appraisals, as considered necessary.

#### **Fair Value Measurements**

Fair value measurements of financial assets and financial liabilities and fair value measurements of nonfinancial items are recognized or disclosed at fair value in the financial statements on a recurring basis. Fair value is the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date.

#### NOTE 2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

#### **Fair Value Measurements (Continued)**

The Foundation utilizes valuation techniques that maximize the use of observable inputs and minimize the use of unobservable inputs to the extent possible. The Foundation determines fair value based on assumptions that market participants would use in pricing an asset or liability in the principal or most advantageous market. When considering market participant assumptions in fair value measurements, the following fair value hierarchy distinguishes between observable and unobservable inputs, which are categorized in one of the following levels:

Level 1 Inputs: Unadjusted quoted prices in active markets for identical assets (or liabilities) that the reporting entity has the ability to access at the measurement date.

Level 2 Inputs: Prices for a similar asset (or liability), other than quoted prices included in Level 1 inputs, that are observable for the asset (or liability), either directly or indirectly. If the asset (or liability) has a specified term, a Level 2 input must be observable for substantially the full term of the asset (or liability).

Level 3 Inputs: Unobservable inputs for the asset (or liability) used to measure fair value to the extent that observable inputs are not available, thereby allowing for situations in which there is little, if any, market activity for the asset (or liability) at measurement date.

The Foundation adopted the net asset value (NAV) per share or its equivalent for valuing certain investments in funds that do not have readily determinable fair values. NAV, in many instances, may not equal fair value.

#### **Net Assets**

The Foundation's net assets and changes therein are classified and reported as follows:

- Permanently Restricted Net Assets Net assets subject to donor-imposed restrictions that the principal be maintained in perpetuity. Generally, the donors of these assets permit the Foundation to use all or part of the income earned on related investments for unrestricted purposes.
- Temporarily Restricted Net Assets Net assets subject to restrictions imposed by donor or law that may be met either by actions of the Foundation or the passage of time.
- Unrestricted Net Assets Net assets that are not subject to donor-imposed restrictions or law.

#### NOTE 2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

#### **Revenue Recognition**

Unconditional promises to give are recognized at fair value as contributions revenue in the period such promises are made by donors. Fair value is estimated giving consideration to anticipated future cash receipts (after allowance is made for uncollectible contributions) and discounting such amounts at a risk-adjusted rate commensurate with the duration of the donor's payment plan. Amortization of the discounts is recorded as additional contribution Conditional promises are recorded as revenue once the conditions are revenue. substantially met. Contributions, grants, and bequests are recognized as either temporarily or permanently restricted if they are received with donor stipulations that limit the use of the donated assets. When a donor restriction expires, temporarily restricted net assets are reclassified to unrestricted net assets and reported in the statements of activities as net assets released from restrictions. When restrictions are met in the same period as the contribution is received, the Foundation records the contribution and the expense as unrestricted. Contributions of assets other than cash are recorded at their estimated fair value. Contributions of services are recognized if the services received (a) create or enhance nonfinancial assets or (b) require specialized skills, are provided by individuals possessing those skills, and would typically need to be purchased if not provided by donation.

The Foundation received in-kind contributions of assets and services that are included in the accompanying statements of activities as follows:

	2015			2014		
Contributions:						
Wish Related	\$	65,516,559	\$	57,834,294		
Professional Services		876,232		953,709		
Advertising and Media		5,871,801		6,707,223		
Investments		781,111		761,804		
Property and Equipment		721,968		1,797,846		
Other		1,008,868		1,113,122		
Total	\$	74,776,539	\$	69,167,998		
Special Event Revenue Internal Special Events	\$	6,279,412	\$	5,882,540		

An internal special event is a fundraising event coordinated and staffed by Foundation personnel rather than a third-party support group or organization. It is designed to attract people for the purpose of raising mission awareness, for increasing funding from existing donors, and the cultivation of future donors. Internal special event in-kind amounts are donated items recorded at fair value that are used in facilitating the event. Examples of such donated items are generally food, beverage, facility costs, and auction items.

#### NOTE 2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

Program or supporting services expenses were recorded at fair value totaling \$73,273,460 and \$66,608,348 in 2015 and 2014, respectively, with the difference recorded as other assets representing primarily auction items received and not yet used, contributed investments, and contributed property and equipment.

Advertising and media are used to help the Foundation communicate its message or mission and includes fundraising materials, informational material, or advertising, and may be in the form of an audio or video tape of a public service announcement, a layout for a newspaper, media time or space for public service announcements, or other purposes. Advertising and media are reported as contribution revenue when received and fundraising or public information, if allocated as a joint cost, expense when received and the reporting of such contributions is unaffected by whether the Foundation could afford to purchase or would have purchased the assets at their fair value.

#### **Income Taxes**

The National Organization and each chapter is a not-for-profit organization exempt from federal income taxes under the provisions of Internal Revenue Code Section 501(c)(3). The National Organization and each Chapter are exempt from state taxes in their respective state of incorporation or territory. The National Organization and each chapter file a separate Form 990 return. However, the Foundation remains subject to income taxes on any net income that is derived from a trade or business, regularly carried on and not in furtherance of the purpose for which it was granted exemption. No income tax provision has been recorded as the net income, if any, from any unrelated trade or business, in the opinion of management, is not material to the combined financial statements taken as a whole. Management believes that no uncertain tax positions exist for the Foundation at August 31, 2015 and 2014.

#### **Functional Expenses**

The Foundation performs seven functions: wish granting, chapter support, program-related support, training and development, public information, fundraising, and management and general. Definitions of these functions are as follows:

#### Wish Granting

Activities performed by the Foundation that grant wishes to children with life-threatening medical conditions.

#### **Chapter Support**

Activities performed by the National Organization that promote Chapter development, monitor and assist Chapters in complying with policies and guidelines, provide support for day-to-day Chapter management decisions, develop wish resources, administer wish programs, handle wish referrals and provide wish assistance for Chapters and wish placement.

#### NOTE 2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

#### **Program-Related Support**

Activities performed by the Foundation related to the wish program including the identification of wish candidates and the determination and delivery of each wish. Specific activities include, but are not limited to, the development of wish resources, handling of wish referrals, and administration of the wish program.

#### **Training and Development**

Activities performed by the Foundation consisting of national conference workshops and e-learning 'best practices' classes prepared and conducted by the Foundation for training, development and implementation of the wish programs of the Foundation, including but not limited to, the identification of wish candidates and the determination and delivery of the wish.

#### **Public Information**

Activities performed by the Foundation communicating the purpose and services of the Foundation to all potential sources of wish referrals.

#### **Fundraising**

Activities performed by the Foundation to generate funds and/or resources to support its programs and operations. During the fiscal years ended August 31, 2015 and 2014, the Foundation incurred joint costs for activities that include fundraising appeals (primarily direct mail campaigns and newsletters), which have been allocated as follows:

	 2015	 2014
Fundraising	\$ 3,173,895	\$ 3,154,016
Public Information	2,478,872	2,382,446
Management and General	719,667	753,942
Wish Granting	 168,252	29,336
Total	\$ 6,540,686	\$ 6,319,740

#### Management and General

All costs not identifiable with a single program or fundraising activity, but indispensable to the conduct of such programs and activities and to the Foundation's existence, are included as management and general expenses. This includes expenses for the overall direction of the Foundation, business management, general recordkeeping, budgeting, financial reporting, and activities relating to these functions such as salaries, rent, supplies, equipment, and other expenses.

Expenses that benefit more than one function of the Foundation are allocated among the functions based generally on the amount of time spent by employees on each function.

#### NOTE 2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

#### **Management Estimates**

The preparation of financial statements in conformity with U.S. generally accepted accounting principles requires management to make a number of estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates. Significant items subject to such estimates and assumptions include the useful lives of property and equipment, valuation of investments and contributions receivable, accrued pending wish costs, net of attrition on pending wish costs and whether an allowance for uncollectible contributions receivable is required. The current economic environment continues to create a high degree of uncertainty in those estimates and assumptions.

#### Reclassifications

Certain amounts in the 2014 financial statements have been reclassified to conform to the 2015 presentation. These reclassifications have had no impact on net assets as previously reported.

#### NOTE 3 FAIR VALUE MEASUREMENTS

#### Fair Value of Financial Instruments

Fair value is defined as the amount that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date.

The fair values of the financial instruments shown in the following tables as of August 31, 2015 and 2014 represent the amounts that would be received to sell those assets or that would be paid to transfer those liabilities in an orderly transaction between market participants at that date. Those fair value measurements maximize the use of observable inputs. However, in situations where there is little, if any, market activity for the asset or liability at the measurement date, the fair value measurement reflects the Foundation's own judgments about the assumptions that market participants would use in pricing the asset or liability. Those judgments are developed by the Foundation based on the best information available in the circumstances, including expected cash flows and appropriately risk-adjusted discount rates, and available observable and unobservable inputs.

#### **Investments**

#### Overall Investment Objective

The overall investment objective of the Foundation is to invest its assets in a prudent manner that will achieve a long-term rate of return sufficient to fund a portion of its annual operating activities and increase investment value after inflation. The Foundation diversifies its investments among various asset classes incorporating multiple strategies and managers. Major investment decisions are authorized by the Board's Audit and Finance committee, which oversees the Foundation's investment program in accordance with established guidelines.

#### NOTE 3 FAIR VALUE MEASUREMENTS (CONTINUED)

#### **Investments (Continued)**

#### Allocation of Investment Strategies

In addition to traditional stocks and fixed income securities, the Foundation may also hold shares or units in traditional institutional funds as well as in alternative investment funds involving hedged strategies, private equity, and real asset strategies. Hedged strategies involve funds whose managers have the authority to invest in various asset classes at their discretion, including the ability to invest long and short. Funds with hedged strategies generally hold securities or other financial instruments for which a ready market exists and may include stocks, bonds, put or call options, swaps, currency hedges, and other instruments, and are valued accordingly. Private equity funds employ buy-out and venture capital strategies and focus on investments in turn-around situations. Real asset funds generally hold interests in public real estate investment trusts (REITS) or commercial real estate through sole-member entities. Private equity and real asset strategies therefore often require the estimation of fair values by the fund managers in the absence of readily determinable market values. Because of the inherent uncertainties of valuation, these estimated fair values may differ significantly from values that would have been used had a ready market existed, and the differences could be material. Such valuations are determined by fund managers and generally consider variables such as operating results, comparable earnings multiples, projected cash flows, recent sales prices, and other pertinent information, and may reflect discounts for the illiquid nature of certain investments held. Moreover, the fair values of the Foundation's interests in shares or units of these funds, because of liquidity and capital commitment terms that vary depending on the specific fund or partnership agreement, may differ from the fair value of the funds' underlying net assets.

#### Fair Value Hierarchy

The following table presents the placement in the fair value hierarchy of assets and liabilities that are measured at fair value on a recurring basis at August 31, 2015:

	Fair Value Measurements at August 31, 2015 Using					at			For Investments Recorded at Net Asset Value Redemption			
		(Level 1)		(Lavel 2)		(Lavel 2)		Total	Or Liquidation	Days'	Unfunded	
Assets:	_	(Level 1)		(Level 2)	-	(Level 3)	. —	Total	Liquidation	Notice	Commitments	
Investments:												
Mutual Funds:												
Domestic Equity	\$	43,227,018	\$	_	9		\$	43,227,018				
	φ		φ	-	4		Φ					
International Equity		16,730,586		-		-		16,730,586				
Multiple Strategies		477,777		-		-		477,777				
Global		173,349		-		-		173,349				
Money Market Funds		2,720,663		-		-		2,720,663				
Real Estate		1,823,254		-		-		1,823,254				
Asset Allocation		1,361,869		-		-		1,361,869				
Commodities		1,909,160		1,088,515		-		2,997,675				
Bonds		24,926,235		-		-		24,926,235				
U.S. Government Securites		1,185,941		-		-		1,185,941				
Fixed Income		720,889		-		-		720,889				
Exchange-Traded Funds:												
Domestic Equity		11,850,524		-		-		11,850,524				
International Equity		2,642,899		_		-		2,642,899				
Real Estate		717,477		-		-		717,477				
Asset Allocation		_		_		_		· -				
Commodities		79,113		_		_		79,113				
Bonds		4,059,421		164,175		-		4,223,596				

#### NOTE 3 FAIR VALUE MEASUREMENTS (CONTINUED)

#### **Fair Value Hierarchy (Continued)**

		lue Measurements ust 31, 2015 Using			For Investmen	Net Asset Value	
-	(Level 1)	(Level 2)	(Level 3)	Total	or Liquidation	Days' Notice	Unfunded Commitments
Equity Securities:						-	
U.S. Corporate Equity							
Securities	24,189,156	3,880	-	24,193,036			
Foreign Equity Securities	2,303,179	-	-	2,303,179			
Certificates of Deposit	-	-	-	9,187,708			
Debt Securities:							
U.S. Treasury	4,652,156	2,164,761	-	6,816,917			
U.S. Agency	-	2,422,350	-	2,422,350			
Asset Backed	-	418,863	-	418,863			
Government	618	1,809,403	-	1,810,021			
State Treasury	-	357,420 84,254	-	357,420 84,254			
Foreign Governments Corporate	3,155,352	11,333,691	-	14,489,043			
Hedge Funds	886,406	11,333,091	-	886,406			
Real Estate Mortgage-	000,400		-	000,400			
Backed Securities	_	_	_	_			
Collateralized Debt	_	_	_	_			
Obligations	_	_	_	_			
Real Estate Investment							
Trust	101,409	-	59,725	161,134			
Alternative Investments:	,						
Common Collective Trust							
in Futures	-	258,936	-	258,936	Daily	None	None
Common Collective Trust							
In Commodities	-	33,460	-	33,460	Daily	None	None
Common Collective Trust							
In Equity Mutual Funds	24,812	1,896,760	-	1,921,572	Daily	3 days	None
Common Collective Trust							
Invested in Equity Securities	-	1,207,330	-	1,207,330	Daily	3 days	None
Common Collective Trust							
Invested in Long/Short							
Equity Funds	-	296,115	-	296,115	Daily	None	None
Common Collective Trust	7.005			7.005	D. 1	N.	N
Invested in Real Estate	7,095	-	1 444 050	7,095	Daily	None	None
Limited Partnership Secured Note	-	-	1,411,950	1,411,950	D-:I	None	None
Hedge Funds	_	_	2,257,376	2,257,376	Daily Quarterly/Semi-Ann		None
ricage ranas	_	_	2,237,370	2,237,370	Semi-Annual and	urvone	None
Real Estate	_	_	_	_	Quarterly	45 -60 Days	None
Private Equity Fund	-	-	130,305	130,305			
Unit Investment Trust	-	-	-	· -			
Money Market Funds	1,117,152	-	-	1,117,152			
Cash and Cash Equivalents	-	-	-	1,851,874			
Total Investments and			,·,		<u>-</u> '		
Investments Held for							
Long-Term Purposes	151,043,510	23,539,913	3,859,356	189,482,361			
_			,·,		<u>-</u> '		
Investments Held for							
Split-Interest Agreements							
Mutual Funds:							
Domestic Equity	236,422	-	-	236,422	Daily	None	None
International Equity	90,329	-	-	90,329	Daily	None	None
Real Estate	7,981	-	-	7,981	Daily	None	None
Bonds	147,402	-	-	147,402	Daily	None	None
Alternative Investments:							
Common Collective Trust in Futures		7 602		7 602	D-:I	N	N
Common Collective Trust	-	7,693	-	7,693	Daily	None	None
In Commodities		6,132		6,132	Daily	None	None
Common Collective Trust	-	0,132	-	0,132	Dany	TOTIC	NONC
In Equity Mutual Funds	_	27,034	_	27,034	Daily	None	None
Cash and Cash Equivalents	-	-1,004	-	16,664	Daily	None	None
Investments Held for				. 2,30	9		
Split Interest Agreements	482,134	40,859	-	539,657			

#### NOTE 3 FAIR VALUE MEASUREMENTS (CONTINUED)

#### Fair Value Hierarchy (Continued)

		alue Measuremer gust 31, 2015 Usir			For Investments Recorded at Net Asset Value Redemption			
	(Level 1)	(Level 2)	(Level 3)	Total	or Liquidation	Days' Notice	Unfunded Commitments	
Beneficial Interest in Trusts Irrevocable Charitable	-	-	1,186,058	1,186,058				
Remainder Trusts			51,882	51,882				
Total Investments Held for Split Interest Agreements	482,134	40,859	1,237,940	1,777,597				
Beneficial Interest In Assets Held by Others			904,731	904,731				
Total	\$ 151,525,644	\$ 23,580,772	\$ 6,002,027	\$ 192,164,689				

The following table presents the placement in the fair value hierarchy of assets and liabilities that are measured at fair value on a recurring basis at August 31, 2014:

	Fair Value Measurements at					For Investments Recorded at Net Asset Value			
		Aug	ust 31, 2014 Usi	ng			Redemption		
							or	Days'	Unfunded
	(Level 1	)	(Level 2)	(Leve	el 3)	Total	Liquidation	Notice	Commitments
Assets:									
Investments:									
Mutual Funds:									
Domestic Equity	\$ 45,519	,973	\$ -	\$	-	\$ 45,519,973			
International Equity	16,428	,990	-		-	16,428,990			
Global		,327	-		-	303,327			
Money Market Funds	807	,898	-		-	807,898			
Real Estate	2,803	,141	-		-	2,803,141			
Asset Allocation	1,146	,605	-		-	1,146,605			
Commodities	2,124	,415	-		-	2,124,415			
Bonds	23,769	,089	-		-	23,769,089			
U.S. Government Securites	265	,678	-		-	265,678			
Fixed Income	279	,753	-		-	279,753			
Exchange-Traded Funds:									
Domestic Equity	5,199	,745	-		-	5,199,745			
International Equity	3,895	,576	-		-	3,895,576			
Real Estate	745	,388	-		-	745,388			
Asset Allocation	8	,722	-		-	8,722			
Commodities	147	,913	-		-	147,913			
Bonds	2,301	,620	163,149		-	2,464,769			
Equity Securities:									
U.S. Corporate Equity									
Securities	31,453	,115	-		-	31,453,115			
Foreign Equity Securities	3,260	,717	8,946		-	3,269,663			
Certificates of Deposit		-	7,624,919		-	10,519,570			
Debt Securities:									
U.S. Treasury	3,941	,463	1,902,784		-	5,844,247			
U.S. Agency		-	3,773,921		-	3,773,921			
Asset Backed		-	244,701		-	244,701			
Government	2	,303	1,241,780		-	1,244,083			
State Treasury		-	605,777		-	605,777			
Foreign Governments	2,764	,808,	160,123		-	2,924,931			
Corporate		_	13,570,484		-	13,570,484			
Hedge Funds	973	,745	-		-	973,745			
Real Estate Mortgage-			-						
Backed Securities		-	218,250		-	218,250			
Collateralized Debt			•			•			
Obligations	10	,854	-		-	10,854			
Real Estate Investment									
Trust	66	,451	-	5	59,725	126,176			

#### NOTE 3 FAIR VALUE MEASUREMENTS (CONTINUED)

#### **Fair Value Hierarchy (Continued)**

	Fair Value Measurements at				For Investments Recorded at Net Asset Value				
_	Aug	gust 31, 2014 Usir	ng		Redemption				
	(Level 1)	(Level 2)	(Level 3)	Total	or Liquidation	Days' Notice	Unfunded Commitments		
Alternative Investments:	(2010) 1)	(2010: 2)	(2010:0)	1000	Liquidation				
Common Collective Trust									
in Futures	-	350,983	-	350,983	Daily	None	None		
Common Collective Trust									
In Commodities	-	145,265	-	145,265	Daily	None	None		
Common Collective Trust									
In Equity Mutual Funds	-	634,472	-	634,472	Daily	3 days	None		
Common Collective Trust		500 700		500 700					
Invested in Equity Securities		592,796		592,796	Daily	3 days	None		
Common Collective Trust									
Invested in Short Duration Fixed Income Funds		125 226		125 226	D-:I	N	N		
Limited Partnership	-	435,236	1,371,750	435,236 1,371,750	Daily	None	None		
Secured Note		75,839	1,371,730	75,839	Daily	None	None		
Hedge Funds	_	73,003	2,850,887	2,850,887	Daily	None	None		
ricage rando			2,000,001	2,000,007	Semi-Annual and	rone	rone		
Real Estate	8,551	-	-	8,551	Quarterly	45 Days	None		
Private Equity Fund	-	-	99,457	99,457		Ĭ			
Unit Investment Trust	113,942	-	-	113,942					
Money Market Funds	1,013,196	-	-	1,013,196					
Cash and Cash Equivalents	-			823,911	Daily	None	None		
Total Investments and									
Investments Held for									
Long-Term Purposes	149,356,978	31,749,425	4,381,819	189,206,784					
Investments Held for Split-Interest Agreements Mutual Funds:									
Domestic Equity	241,506	-	-	241,506	Daily	None	None		
International Equity	95,000	-	-	95,000	Daily	None	None		
Real Estate	8,657	-	-	8,657	Daily	None	None		
Bonds	160,303	-	-	160,303	Daily	None	None		
Alternative Investments:									
Common Collective Trust									
in Futures	-	9,062	-	9,062	Daily	None	None		
Common Collective Trust		0.450		0.450	D 7				
In Commodities	-	6,159	-	6,159	Daily	None	None		
Common Collective Trust In Equity Mutual Funds		24,585		24,585	Daily	None	None		
Cash and Cash Equivalents	-	24,303		8,087	Daily	None	None		
				0,007	Duny	rone	Tione		
Investments Held for									
Split Interest Agreements	505,466	39,806	-	553,359					
Beneficial Interest in Trusts	-	-	1,296,040	1,296,040					
Irrevocable Charitable									
Remainder Trusts	<u>-</u>		69,457	69,457					
Total Investments Held for									
Split Interest Agreements	505,466	39,806	1,365,497	1,918,856					
Beneficial Interest In									
Assets Held by Others	_	_	1,000,044	1,000,044					
			1,000,044	1,000,044					
Total	\$ 149,862,444	\$ 31,789,231	\$ 6,747,360	\$ 192,125,684					

#### NOTE 3 FAIR VALUE MEASUREMENTS (CONTINUED)

For the valuation of investments categorized as Level 1 at August 31, 2015 and 2014, the Foundation used unadjusted market prices for identical assets.

For the valuation of investments categorized as Level 2 at August 31, 2015 and 2014, the Foundation used significant other observable inputs, particularly dealer market prices for comparable investments as of the valuation date.

For the valuation of investments categorized as Level 3 at August 31, 2015 and 2014, the Foundation used significant unobservable inputs as follows:

Quantitative Information About Level 3 Fair Value Measurements)								
Type of Investments	Fair Value at August 31, 2015	Fair Value at August 31, 2014	Valuation Technique	Unobservable Input				
Investments, Split-Interest Agreements, Beneficial Interest in Trusts, Irrevocable Charitable Remainder Trusts and Beneficial Interest in Assets Held by Others	\$ 6,002,027	\$ 6,747,360	Net Asset Value (NAV)	Percentage of Ownership Applied to Fair Market Value as Stated in Audited Financial Statements, Percentage of Annual Investement Return Applied to Outstanding Account, or Present Value of Expected Future Amount to be Received				

The following table presents a roll-forward of activity for investments, not including split-interest agreements or beneficial interest in trusts, measured at fair value using significant unobservable inputs (Level 3) for the years ended August 31, 2015 and 2014:

		2015		2014
Beginning Balance Total Gains or Losses (Realized/Unrealized) Included in Changes in	\$	4,381,819	\$	2,974,638
Net Assets		91,371		168,751
Purchases		1,738,770		1,284,551
Sales		(2,352,604)		(46,121)
Ending Balance	\$	3,859,356	\$	4,381,819
Change in Unrealized Gains or Losses for the Period Included in the Change in Net Assets Relating to Investments Still Held at End of Reporting Period	¢	34.497	\$	168,751
Reporting Ferrod	Ψ	<del>54,43</del> 1	Ψ	100,731

#### NOTE 3 FAIR VALUE MEASUREMENTS (CONTINUED)

The following table presents a roll-forward of activity for split-interest agreements, measured at fair value using significant unobservable inputs (Level 3) for the years ended August 31, 2015 and 2014:

	 2015	2014
Beginning Balance	\$ 1,365,497	\$ 1,235,842
Total Gains or Losses (Realized/Unrealized) Included in Changes in		
Net Assets	(127,557)	127,809
Purchases	-	1,846
Sales	 =	-
Ending Balance	\$ 1,237,940	\$ 1,365,497
Change in Unrealized Gains or Losses for the Period Included in the Change in Net Assets Relating to Investments Still Held at End of		
Reporting Period	\$ (127,557)	\$ 127,809

Total investment income, gains, and losses for the years ended August 31, 2015 and 2014 consist of the following:

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	 2015	 2014
Interest and Dividend Income	\$ 5,369,402	\$ 4,881,511
Realized and Unrealized Gains (Losses), Net	(9,084,350)	17,606,762
Less Investment Expenses	(876,533)	(748,520)
Investment Income (Loss), Net	\$ (4,591,481)	\$ 21,739,753

#### NOTE 4 CONTRIBUTIONS RECEIVABLE

Contributions receivable include pledges that have been discounted at rates ranging from .25% to 5.0% at August 31, 2015 and 2014. The following is a summary of the Foundation's contributions receivable at August 31:

	2015		2014
Total Amounts Due in:			 _
One Year	\$	25,574,622	\$ 22,882,129
Two to Five Years		7,028,541	9,264,895
More than Five Years		1,030,108	745,250
Gross Contributions Receivable		33,633,271	 32,892,274
Less Allowance for Doubtful Accounts		(533,901)	(582,884)
Less Discount to Present Value		(707,439)	 (622,355)
Contributions Receivable, Net	\$	32,391,931	\$ 31,687,035

#### NOTE 5 SPLIT-INTEREST AGREEMENTS

Split-interest agreements on the combined statements of the financial position comprise the following:

	2015			2014		
Beneficial Interest in Trusts	\$	1,186,058	-	\$	1,296,040	
Charitable Remainder Trust		51,882			69,457	
Charitable Gift Annuities		539,657			553,359	
	\$	1,777,597		\$	1,918,856	

#### **Beneficial Interest in Trusts**

The Foundation is the named beneficiary on various perpetual trusts, the corpus of which is not controlled by the management of the Foundation. Under these arrangements, the Foundation has the irrevocable right to receive all or a portion of the income earned on the underlying assets held in perpetuity. Accordingly, permanently restricted contribution revenue and the related assets are recognized at fair value in the period in which the Foundation receives notice that the trust agreement conveys an unconditional right to receive benefits. Subsequent changes in the value of the underlying assets have been recorded in the accompanying combined statements of activities as a component of the change in value of split-interest agreements or investment income.

#### Irrevocable Charitable Remainder Trusts

The Foundation is the named income beneficiary in irrevocable charitable remainder trusts held by third party trustees. At the date the remainder trusts were established, a beneficial interest in trust and temporarily restricted contribution revenue were recognized for the present value of the estimated future benefits to be received when the trust assets are distributed. The beneficial interest is adjusted during the term of the trust for changes in the value of assets.

#### **Charitable Gift Annuities**

Donors have contributed assets to the Foundation in exchange for a promise by the Foundation to pay a fixed amount for a specified period of time to the donor or to individuals designated by the donor. Under the terms of such agreements, no trust exists, as the assets received are held by and the liability is an obligation of the Foundation. The Foundation records contribution revenue using the fair value of the assets less the present value of the payments expected to be made to the beneficiaries. The present value of payments to beneficiaries under these arrangements is calculated using present value techniques. The discount rates used for the years ended August 31, 2015 and 2014 ranged from 1.20% to 6.20%. The charitable gift annuities account includes assets from contributions and income totaling \$36,045 and \$41,920 at August 31, 2015 and 2014, respectively, for legally mandated reserves.

Liabilities to beneficiaries under charitable gift annuities totaled \$220,056 and \$210,573 at August 31, 2015 and 2014, respectively, and are included in other liabilities in the accompanying combined statements of financial position.

#### NOTE 6 BENEFICIAL INTEREST IN ASSETS HELD BY OTHERS

The Foundation has various beneficial interests in assets held by community foundations valued at \$904,731 and \$1,000,044 at August 31, 2015 and 2014, respectively, which consist of funds contributed by the Foundation or donors and includes earnings thereon, net of distributions received. Distributions of income earned from beneficial interests are received at various times throughout the year based on the spending policy adopted by the board of directors of each respective community foundation.

The following table presents a roll-forward of activity for investments measured at fair value using significant unobservable inputs (Level 3) for the years ended August 31, 2015 and 2014:

	2015		2014		
Beginning Balance	\$	1,000,044	\$	793,731	
Contributions		-		6,200	
Total Gains or Losses (Realized/Unrealized) Included in Changes in					
Net Assets		(89,115)		234,389	
Distributions		(6,198)		(34,276)	
Ending Balance	\$	904,731	\$	1,000,044	
Change in Unrealized Gains or Losses for the Period Included in the Change in Net Assets Relating to Investments Still Held at End of Reporting Period	\$	(89,115)	\$	234,389	

#### NOTE 7 TRANSACTIONS WITH RELATED ENTITIES

During 2015 and 2014, the Foundation received contributions, both cash and in-kind and pledges from employees and board members totaling \$15,024,641 and \$13,159,910, respectively. In 2015 and 2014, amounts due from board members totaled \$8,512,918 and \$10,633,117, respectively, and are included in contributions receivable in the accompanying combined statements of financial position. Amounts paid to related parties for goods and services used in the Foundation's operations totaled \$628,169 and \$1,502,619 in 2015 and 2014, respectively. Amounts due to related parties as of August 31, 2015 and 2014 totaled \$19,076 and \$122,682, respectively, and are included in accounts payable in the accompanying combined statements of financial position.

#### NOTE 8 PROPERTY AND EQUIPMENT, NET

Property and equipment as of August 31 consist of the following:

	2015	2014
Land	\$ 3,309,974	\$ 5,344,147
Buildings and Building Improvements	24,055,271	20,287,611
Computer Equipment and Software	7,498,040	7,562,914
Website and Website Templates	2,220,878	1,036,630
Office Furniture	4,223,839	3,805,287
Other Equipment	2,104,301	2,104,622
Leasehold Improvements	2,242,361	1,953,526
Assets Held for Resale	185,293	
	45,839,957	42,094,737
Less Accumulated Depreciation and Amortization	(15,018,025)	(13,701,770)
Property and Equipment, Net	\$ 30,821,932	\$ 28,392,967

Depreciation and amortization expense totaled \$2,754,227 and \$2,477,852 for the years ended August 31, 2015 and 2014, respectively.

#### NOTE 9 ACCRUED PENDING WISH COSTS

The Foundation accrues the estimated costs of reportable pending wishes as unconditional promises to give when five certain, measurable wish criteria are met. Prior to meeting these five criteria, the wish is considered a conditional promise to give due to the inherent uncertainties surrounding these criteria and is therefore not accrued as a pending wish liability. Reportable pending wish criteria include:

- 1. Receiving a referral,
- 2. Obtaining the required medical eligibility form,
- 3. Contact with the wish family has occurred to determine the prospective wish,
- 4. Determination that the wish falls within the National Organization's wish granting policy, and
- 5. The wish is expected to be granted within the next 12 months.

As of August 31, 2015 and 2014, the Foundation had approximately 9,844 and 8,182 reportable pending wishes, respectively.

#### NOTE 9 ACCRUED PENDING WISH COSTS (CONTINUED)

Estimated cash and in-kind costs owed as of year-end for all reportable pending wishes are accrued as pending wish liability. The in-kind portion of the pending wish liability represents the estimated in-kind outlay that is expected to be incurred in fulfilling each wish; note that the matching in-kind revenues are recognized when an unconditional promise is received for the required goods or services or in the future period when the wish is granted.

The Foundation, as part of its estimate of accrued pending wish costs, also considers attrition on pending wish costs. An attrition rate is calculated by the Foundation by analyzing the trend of wishes that have been accrued using the five criteria discussed above that have not been able to be completed within the past twelve months due to factors outside of the control of the chapter, such as the death of a child, the move of the family out of the chapter's territory, or loss of contact with the family.

#### NOTE 10 MORTGAGE AND NOTES PAYABLE

The Foundation has unsecured lines of credit with several financial institutions totaling \$2,200,000, bearing interest of 2% to 4.75%, adjusted for the banks' Prime rate, and expiring on various dates through the next fiscal year. There were \$495,788 and \$150,000 of outstanding draws on these lines of credit as of August 31, 2015 and 2014, respectively.

At August 31, 2014, the Foundation had a \$2,914,847 mortgage note with interest payable for five years at the fixed rate of 4.5% per annum and for the remaining term of the loan at the floating rate of 2.75% in excess of the average yield of U.S. Treasury securities adjusted to a constant maturity of five years, subject to a minimum rate of 4.5%. This mortgage was paid off during fiscal year 2015.

The Foundation has entered into three notes payable with financial institutions. The notes bear interest rates ranging from 4.00% to .00%, and mature on various dates through June 2023. The balances of these notes totaled \$676,394 and \$1,049,774 at August 31, 2015 and 2014, respectively. One of the notes was paid off during fiscal year 2015.

The remaining principal payments on the mortgage note and notes payable subsequent to August 31, 2015 are as follows:

August 31,	
2016	\$ 23,157
2017	24,183
2018	25,255
2019	26,374
2020	27,543
Thereafter	549,882
Total	\$ 676,394

#### **NOTE 11 CREDIT AGREEMENT**

The National Organization has sponsored a corporate travel card account program (the Card Program) with a financial institution. In the event of default by the sponsored account holder, the National Organization has the primary and continuing obligation of payment. Under the terms of the Card Program, the National Organization is required to hold unencumbered liquid assets having an aggregate market value of 110% of the average monthly spend under the Card Program which are not subject to any lien, pledge, security interest or other arrangement with any creditor, to have its claim satisfied out of those assets prior to the general creditors of the National Organization. As of August 31, 2015 and 2014, there were sponsored accounts with a total credit limit of \$3,763,000 and \$9,705,000 issued under this credit agreement and \$647,000 and \$2,666,000 outstanding on this credit agreement, respectively, These amounts are included in accounts payable and accrued expenses on the combined statements of financial position.

The Foundation entered into a second sponsored corporate travel card account program with a financial institution during the year ended August 31, 2015. In the event of default by the sponsored account holder, the Foundation has the primary and continuing obligation of payment. As of August 31, 2015, the total credit limit approved under this program totaled \$12,000,000 and \$3,612,500 was outstanding.

#### **NOTE 12 LEASES**

The Foundation is obligated under various capital and operating leases for offices and equipment, which expire at various dates through July 31, 2021. As of August 31, 2015 and 2014, the cost of leased property and equipment under capital leases was \$421,114 and \$392,265, respectively, and accumulated depreciation was \$101,128 and \$142,110, respectively. Total rent expense for all operating leases, net of sublease payments of \$67,098 and \$74,721, for the years ended August 31, 2015 and 2014 totaled \$6,525,185 and \$6,079,846, respectively.

Future minimum lease payments under capital and operating leases having remaining terms in excess of one year, net of future sublease payments are as follows:

	Operating Leases, Net		Capital Leases
Year Ending August 31:			
2016	\$	6,118,005	\$ 116,892
2017		5,898,828	104,953
2018		4,989,992	73,322
2019		3,547,947	26,315
2020		1,875,672	7,565
2021 and Following		3,204,034	-
Total Minimum Lease Payments		25,634,478	 329,047
Less Amounts Representing Interest		-	(66,191)
Present Value of Net Minimum Lease Payments	\$	25,634,478	\$ 262,856
	_		

#### **NOTE 13 ENDOWMENTS**

The Foundation is subject to the enacted version of the Uniform Prudent Management of Institutional Funds Act of 2006 (UPMIFA) and is required to make disclosures about endowment funds, both donor-restricted endowment funds and board-designated endowment funds.

The Foundation's endowments consist of approximately 196 and 165 of individual funds established for a variety of purposes including both donor-restricted endowment funds and funds designated by the board of directors to function as endowments as of August 31, 2015 and 2014, respectively. Net assets associated with endowment funds, including funds designated by the board of directors to function as endowments, are classified and reported based on the existence or absence of donor-imposed restrictions. Endowment assets, both donor-restricted and board-designated, are reflected as investments held for long term purposes on the combined statements of financial position.

#### **Interpretation of Relevant Law**

The board of directors of the National Organization and each Chapter has reviewed the applicable versions of UPMIFA titled the "Management of Charitable Funds Act" as requiring preservation of the fair value of the original gift as of the gift date of the donor-restricted endowment funds absent explicit donor stipulations to the contrary. As a result of this interpretation, the Foundation classifies as permanently restricted net assets: (a) the original value of gifts donated to the permanent endowment, (b) the original value of subsequent gifts to the permanent endowment, and (c) accumulations to the permanent endowment made in accordance with the direction of the applicable donor gift instrument at the time the accumulation is added to the fund. The remaining portion of the donor-restricted endowment fund that is not classified in permanently restricted net assets is classified as temporarily restricted net assets until those amounts are appropriated for expenditure by the Foundation in a manner consistent with the standard of prudence prescribed by UPMIFA. In accordance with UPMIFA, the Foundation considers the following factors in making a determination to appropriate or accumulate donor-restricted endowment funds:

- 1. The duration and preservation of the fund
- 2. The purposes of the Foundation and the donor-restricted endowment fund
- 3. General economic conditions
- 4. The possible effect of inflation and deflation
- 5. The expected total return from income and the appreciation of investments
- 6. Other resources of the Foundation
- 7. The investment policies of the Foundation

#### NOTE 13 ENDOWMENTS (CONTINUED)

Endowment net asset composition by type of fund as of August 31, 2015 and 2014 are as follows:

	2015				
		Temporarily	Permanently		
	Unrestricted	Restricted	Restricted	Total	
Donor-Restricted Endowment Funds	\$ (86,829)	\$ 3,901,332	\$ 31,191,649	\$ 35,006,152	
Board-Designated Endowment Funds	23,271,116	<u>-</u> _		23,271,116	
Total Funds	\$ 23,184,287	\$ 3,901,332	\$ 31,191,649	\$ 58,277,268	
		20	)14		
	-	20 Temporarily	Permanently		
	Unrestricted			Total	
Donor-Restricted Endowment Funds	Unrestricted \$ (16,836)	Temporarily	Permanently	Total \$ 34,087,947	
Donor-Restricted Endowment Funds Board-Designated Endowment Funds		Temporarily Restricted	Permanently Restricted		
	\$ (16,836)	Temporarily Restricted	Permanently Restricted	\$ 34,087,947	

Changes in endowment net assets for the years ended August 31 are as follows:

	2015					
		Temporarily	Permanently			
	Unrestricted	Restricted	Restricted	Total		
Endowment Net Assets, Beginning of Year	\$ 22,037,264	\$ 5,603,882	\$ 28,500,901	\$ 56,142,047		
Investment Return:						
Investment Income	498,918	655,537	696	1,155,151		
Net Appreciation (Loss) (Realized						
and Unrealized)	(940,769)	(1,824,955)	(40,507)	(2,806,231)		
Total Investment Return	(441,851)	(1,169,418)	(39,811)	(1,651,080)		
Contributions	2,418,581	_	2,688,381	5,106,962		
Reclassification to Endowment Asset	(273,045)	19,990	(76,530)	(329,585)		
Appropriation of Endowment						
Assets for Expenditure	(556,662)	(553,122)		(1,109,784)		
Endowment Net Assets, End of Year	\$ 23,184,287	\$ 3,901,332	\$ 31,072,941	\$ 58,158,560		

#### NOTE 13 ENDOWMENTS (CONTINUED)

	2014				
		Temporarily	Permanently		
	Unrestricted	Restricted	Restricted	Total	
Endowment Net Assets, Beginning of Year	\$ 22,763,690	\$ 2,332,447	\$ 26,764,329	\$ 51,860,466	
Investment Return:					
Investment Income	580,176	697,155	602	1,277,933	
Net Appreciation (Realized and Unrealized)	2,318,914	3,082,586	104,474	5,505,974	
Total Investment Return	2,899,090	3,779,741	105,076	6,783,907	
Contributions Appropriation of Endowment	923,030	526,680	2,129,725	3,579,435	
Assets for Expenditure	(596,965)	(1,043,030)	-	(1,639,995)	
Other Changes:	(,,	( ,,,		( , , ,	
Transfers to Create (Remove)					
Board-Designated Endowment Funds	(3,951,581)	8,044	-	(3,943,537)	
Write-off of Uncollectible Endowment	, , ,	•		, , ,	
Endownment Pledges	-	-	(498,229)	(498,229)	
Endowment Net Assets, End of Year	\$ 22,037,264	\$ 5,603,882	\$ 28,500,901	\$ 56,142,047	

Description of amounts classified as permanently restricted net assets and temporarily restricted net assets (endowment only):

		2015		2014
Permanently Restricted Net Assets:  The Portion of Perpetual Endowment Funds that is  Required to be Retained Permanently Either by				
Explicit Donor Stipulation or by UPMIFA Endowment Pledges	\$	31,072,941 118,708	\$	28,500,901 -
	\$	31,191,649	\$	28,500,901
Temporarily restricted Net Assets:				
(1) Term Endowment Funds	\$	-	\$	84,561
(2) The Portion of Perpetual Endowment Funds Subject to a Time Restriction Under UPMIFA:				
Without Purpose Restrictions		2,239,553		3,204,561
With Purpose Restrictions		1,661,779		2,314,760
Total Endowment Funds Classified as	Φ.	2.004.222	Φ.	E 600 000
Temporarily Restricted Net Assets	<u> </u>	3,901,332	\$	5,603,882

#### NOTE 13 ENDOWMENTS (CONTINUED)

#### **Fund Deficiencies**

From time to time, the fair value of assets associated with individual donor-restricted endowment funds may fall below the level that the donor or UPMIFA requires the Foundation to retain as a fund of perpetual duration. In accordance with GAAP, deficiencies of this nature are reported in unrestricted net assets were \$86,829 and \$16,836 as of August 31, 2015 and 2014, respectively. Generally, these deficiencies resulted from unfavorable market fluctuations that occurred shortly after the investment of new permanently restricted contributions and continued appropriation for certain programs that was deemed prudent by the board of directors

#### **Return Objectives and Risk Parameters**

The Foundation has adopted investment and spending policies for endowment assets that attempt to provide a predictable stream of funding programs supported by its endowment while seeking to maintain the purchasing power of the endowment assets. Endowment assets include those assets of donor restricted funds that the Foundation must hold in perpetuity or for a donor specified purpose. Under the investment policy, as approved by the board of directors, the endowment assets are invested in a manner that is intended to generate a level of current income (interest and dividends) consistent with the overriding investment goal of the Fund while avoiding excessive risk. The Foundation expects its endowment funds, over time, to achieve a total return in excess of the rate of inflation plus cash flow needs over the investment horizon in order to preserve purchasing power of Fund assets. The overriding investment goal of the Fund is to conserve and enhance the capital value of the Fund in real terms, through asset appreciation and income generation. Actual returns in any given year may vary from this goal.

#### **Strategies Employed for Achieving Objectives**

To satisfy its long-term rate-of-return objectives, the Foundation relies on a total return strategy in which investment returns are achieved through both capital appreciation (realized and unrealized) and current yield (interest and dividends). The Foundation targets a diversified asset allocation that places a greater emphasis on equity-based investments to achieve its long-term return objectives within prudent constraints.

#### Spending Policy and How the Investment Objectives Relate to Spending Policy

The Foundation has a policy of appropriating for distribution each year a portion of its endowment funds' average fair value over the prior three years through the calendar year-end preceding the fiscal year in which the distribution is planned. However, if the market value of the funds, as defined in the various endowment policies, are less than the fund's threshold levels, the distribution may also be less than the targeted distribution, as defined in the various endowment policies. With respect to funds managed by the National Office under the Wishes Forever program, the Endowment Policy of the National Office also entitles the Foundation to receive, from each fund, a reasonable percentage, not to exceed 3% of the fund's market value, for administering the fund. In establishing this policy, the Foundation considered the long term expected return on its endowment and targeted distributions. Accordingly, over the long term, the Foundation expects the current spending

#### NOTE 13 ENDOWMENTS (CONTINUED)

### <u>Spending Policy and How the Investment Objectives Relate to Spending Policy (Continued)</u>

policy to allow its endowments to grow at an average of 2% annually. This is consistent with the Foundation's objective to maintain the purchasing power of the endowment assets held in perpetuity or for a specified term, as well as to provide additional real growth through new gifts and investment return.

#### NOTE 14 TEMPORARILY AND PERMANENTLY RESTRICTED NET ASSETS

Temporarily restricted net assets are available for the following purposes for the years ended August 31:

	2015	2014	
Wish Granting and Purpose Restrictions	\$ 12,835,805	\$ 9,541,11	4
Capital Campaigns	269,769	319,46	1
Endowment Assets	3,901,332	5,603,88	2
Time Restrictions	22,833,398	25,218,60	2
Total Temporarily Restricted Net Assets	\$ 39,840,304	\$ 40,683,05	9

For the years ended August 31, permanently restricted net assets are restricted to:

	 2015		2014
The Portion of Perpetual Endowment Funds That is			
Required to be Retained Permanently Either by			
Explicit Donor Stipulation or by UPMIFA	\$ 31,072,941	\$	28,500,901
Other Investments in Perpetuity, the Income from which is			
Expendable to Support Any Activities of the Foundation	1,698,678		1,869,281
Endowment Pledges	118,708		_
	\$ 32,890,327	\$	30,370,182

#### NOTE 15 RETIREMENT PLAN

The Foundation sponsors defined contribution retirement plans (the Plans). Employees are eligible for participation in the Plans after meeting specific criteria that may include reaching 21 years of age and upon completion of one year of service. Under the provisions of the Plan, eligible employees may elect to defer a percentage of their salary subject to certain IRC limitations. Certain plans allow the Foundation to matches employee contributions up to 15% of the employee's salary while other plans allow only the employee to make contributions. Foundation contributions to the Plans for the years ended August 31, 2015 and 2014 were \$2,031,318 and \$1,818,921, respectively.

#### NOTE 16 CONCENTRATIONS OF CREDIT RISK

Financial instruments that potentially subject the Foundation to concentration of credit risk consist principally of cash, cash equivalents, and investments. The Foundation places its cash and investments with high credit quality financial institutions and generally limits the amount of credit exposure not to exceed the FDIC insurance coverage limit of \$250,000. From time to time throughout the year, the Foundation's cash balances may exceed the amount of the FDIC insurance coverage.

In-kind contributions totaling \$29,950,087 and \$27,359,621 were received from a single donor for the years ended August 31, 2015 and 2014, respectively, which represents 12% for both years of total public support. Should these contribution levels decrease, the Foundation may be adversely affected.

#### NOTE 17 LITIGATION AND CLAIMS

The Foundation is involved in litigation and claims arising in the ordinary course of business. In the opinion of management, based on consultation with legal counsel, the ultimate disposition of these matters will not have a material adverse effect on the Foundation's combined financial position, change in net assets, or liquidity.

#### **NOTE 18 SUBSEQUENT EVENTS**

The Foundation has evaluated subsequent events from August 31, 2015 date through February 25, 2016, the date at which the combined financial statements were available to be issued.