

# Wishmaker®

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## Take Darren's Lead to Transform Lives in Your Community

Darren was diagnosed with non-Hodgkin's lymphoma when he was 14 years old. The cancer cost him the privilege to wear his Patrick Henry High School football jersey. The values taught by Coach LeRoy Dailey inspired his teammates to rally behind Darren.

"We talk about loving one another," Dailey told a San Diego newspaper. "We talk to the kids about taking care of one another."

A "get well" poster from the team eased Darren's depression during chemotherapy. He thought, "What could I do to show my appreciation and help them out?"

That's when Darren made a wish that touched his community: to give new uniforms to the freshman team. Nike went further, donating uniforms for all three Patrick Henry football teams.

"These guys have given me so much hope and joy," Darren said. "I'm just glad I'm able to do this for the team."

**Be part of the *Season of Wishes*® campaign by visiting [wish.org](http://wish.org). Watch Darren's wish touch his community. Share your own story of lives changed by a wish experience. Give a gift this holiday season and help share the power of a wish®.**



### In This Issue

#### Granting Wishes Has a Hold on WWE Employee

Sue Aitchison has helped hundreds of wish kids meet their WWE heroes. . . p. 2

#### More Ways to Help

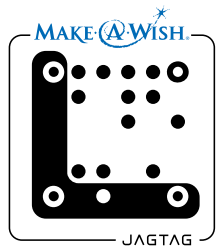
See how holiday shopping can help grant wishes. . . . . p.4

#### Sarah's Wish is "Never-Ending"

Wish kid glides toward Paralympic goal . . . . . p. 5

#### Nebraska Chapter Honored by BBB

Award recognizes chapter's business practices. . . . . p. 6



### Use Your Mobile Phone to See Darren's Video

Simply take and send a picture of the JAGTAG to the left. Verizon and AT&T customers: Text the picture to 524824. Customers of other carriers: Text or e-mail the picture to [makeawish@jagtag.com](mailto:makeawish@jagtag.com).

Messaging and data rates may apply. For terms and conditions, visit [www.jagtag.com/t&c](http://www.jagtag.com/t&c).



You can find a way to change lives in your community this holiday season during the *Season of Wishes* campaign. Start with a visit to [wish.org](http://wish.org).



# Granting Wishes Has a Hold on WWE Employee



Sue Aitchison, director of community relations for World Wrestling Entertainment®, is responsible for coordinating wishes involving WWE. These are her memories of helping WWE **share the power of a wish®** with more than 5,000 wish kids since 1987.

For me, working with the Make-A-Wish Foundation is very rewarding. It's so wonderful to see a child having a wish granted – and their reactions! Sometimes the parents tell me things like “My child has been undergoing treatment for a year and had forgotten how to smile. For that moment in time, you gave me back my child.” That’s very emotional.

I remember one child who had a leg amputated. He wished to meet his favorite Superstar. Two days after his surgery, he was at a WWE event for his wish. That’s an idea of the power of a wish - that two days after an

amputation, a child is determined to meet a favorite WWE Superstar.

The guys have said to me that they’re honored by being able to grant a wish. They just embrace the kids.

The Superstars and Divas are truly celebrities, but they keep their feet on the ground. We don’t have a lot of big egos. Sometimes they say “Are you sure? They wished to meet me?”

Some wish kids say to me they like John Cena because he never gives up. I think they absorb that, and it helps them through some of their treatment. We’re not faith healers. We’re not social workers. But the Superstars and Divas have a passion for WWE and a passion for the Make-A-Wish Foundation.

Anything I do I can only do because it comes from the top. It’s what we do as a company because it’s the right thing. I’m blessed – I really am.



# Kate Wishes to Design Cold Stone Creamery Creation

Twelve-year-old Kate's wish came true during Cold Stone Creamery's World's Largest Ice Cream Social on Sept. 28. She wished to be the Junior Tastemaster, which gave her a role in designing the Creation™ that ice cream lovers around the country would sample in exchange for a donation to the Make-A-Wish Foundation. In addition to working with Tastemaster Ray Karam for a day, Kate's wish gave her the opportunity to promote her Creation through a guest post on Larry King's blog. You can read about Kate's wish at [wish.org/kate](http://wish.org/kate).



# Jordan's Wish Brings Family Back Together

**Jordan, 12**

I wish to go to Australia  
brain tumor

Jordan's trip to Australia marked the end of a year that started with the discovery of a brain tumor and continued with chemotherapy and radiation treatments.

"It was not a great year for me and my family," Jordan, 12, wrote in a letter to the Make-A-Wish Foundation.

When Jordan's doctor referred him for a wish, he indulged his desire to see Australia's exotic wildlife. "Anything that moves – any animal or insect – is his favorite thing," says Marcia, his mother.

Jordan's trip began exactly one year after he was diagnosed. "A year earlier, things were a lot different for us," Marcia says.

Make-A-Wish® volunteers helped Jordan put the ordeals he faced in the past, starting with an itinerary from Monograms® Travel. Donated United Mileage Plus® frequent flier miles allowed volunteers to book his flight, and Hyatt Place donated rooms for the family before their flight from Los Angeles to Sydney.

Your air miles and loyalty points can also grant wishes like Jordan's: **Find out how at [wish.org/miles](http://wish.org/miles).**

Jordan's album is now filled with photos from the Opera House, the Outback, the dusty Northern Territory and the rainforests of Queensland. Jordan saw kangaroos, koalas and a huge saltwater crocodile. "It was so special for us," Marcia says. "We celebrated life as a family together."



**"It was so special for us.  
We celebrated life as a family"**

— Jordan's mother, Marcia

## Foundation Honors Celebrity Wish Granters

The Make-A-Wish Foundation selected the 21st annual Chris Greicius Celebrity Awards recipients in recognition of their exceptional dedication to granting wishes. The recipients were:

### **The Jonas Brothers**

Kevin, Joe and Nick and have brought smiles to the faces of more than 130 wish kids on three continents through backstage meetings and VIP seats.

### **New York Yankees**

A Yankees wish experience often includes meeting players in the dugout, touring Yankee Stadium and watching a game from VIP seats.

### **Corbin Bleu**

Bleu has granted dozens of wishes, but he still manages to focus on each wish kid as an individual.

### **Dennis Anderson**

As driver of the larger-than-life Grave Digger monster truck, Anderson frequently spends an entire afternoon with wish kids.

### **Dick Vitale**

An ESPN Hall of Fame college basketball analyst, Vitale received this year's Industry Icon Award for his long-time of support to sports-related wishes.

# Holiday Shopping Can Make Wishes Come True

Every holiday gift can make shoppers part of bringing hope, strength and joy to wish kids. These Season of Wishes promotions turn each purchase into a donation to the Make-A-Wish Foundation.

## Avis

This holiday season, Avis is offering Make-A-Wish friends discounts up to 25 percent off on every rental. For each rental booked, Avis will donate 5 percent to the Make-A-Wish Foundation. For reservations or more information, visit [Avis.com/wish](http://Avis.com/wish).



## US Airways Miles of Hope®

This holiday season, US Airways is encouraging Dividend Miles members to share the power of a wish® by donating miles to the Foundation. For every 5,000 miles donated from Nov. 29-Dec. 31, US Airways will match the first 1,000 miles, up to 25,000 miles. Visit [www.usair.com/donatemiles](http://www.usair.com/donatemiles) to donate your US Airways Dividend Miles today.



## Bank of America

Every purchase you make with your Make-A-Wish Bank of America debit card this holiday season will help grant wishes. Learn more at [bankofamerica.com/makeawish](http://bankofamerica.com/makeawish).



## Creative Memories

Creative Memories is celebrating moments of joy and hope with the Wishful collection of wish-inspired scrapbook and digital products to help make wishes come true. Visit [creativememories.com](http://creativememories.com) to view this exclusive line.



# Believe Campaign Returns to Help Grant Wishes



This year, Macy's and the Make-A-Wish Foundation will again invite Make-A-Wish

supporters everywhere to celebrate the spirit of giving – and making wishes come true. From now through Dec. 24, bring your stamped letter to Macy's, addressed to Santa at the North Pole, and Macy's will donate \$1 to the Make-A-Wish Foundation, up to \$1 million.

Celebrate National Believe Day with us on Dec. 10. Check [wish.org](http://wish.org) for big announcements about this year's Believe campaign activities, and stay tuned for upcoming exciting news about National Believe Day.

## Things Remembered

Things Remembered has designed 10 engravable gifts that will benefit children facing life-threatening medical conditions this holiday season. For every purchase of these ornaments, jewelry pieces and collectibles, Things Remembered will donate \$2 to the Foundation. Find a store near you at [thingsremembered.com](http://thingsremembered.com).



## Helzberg Diamonds

Five dollars from the sale of each Limited Edition I Am Loved® Bear will be donated to the Make-A-Wish Foundation. Visit [helzberg.com](http://helzberg.com) to find a store near you.



## Discover Card

Use your Discover® Card to earn Cashback Bonus® that can be redeemed as a donation to the Make-A-Wish Foundation. Visit [discovercard.com](http://discovercard.com) for details.



## Black Bear Diner

All Black Bear Diner locations across the western states will sell wish stars from Nov. 15-Dec. 31 and will donate 10 percent of all sales made on December 15 to the Make-A-Wish Foundation. For location information, visit [blackbeardiner.com](http://blackbeardiner.com).



## TSS Photography

TSS Photography is providing pre-packaged holiday cards during the season to benefit the Make-A-Wish Foundation. Each unique design features wish art drawn by wish kids who have been granted a wish through the Foundation. Visit [tssphotography.com/wish](http://tssphotography.com/wish) for more information.



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Wishmaker

# “Never-Ending Wish” Helps Sarah Work Toward Paralympic Games

*Sarah was 16 in December of 2009 when the Make-A-Wish Foundation granted her wish to have adaptive ski equipment and lessons. She grew up skiing, first hitting the slopes at 5 years old and entering her first race a year later. When she was 12, a condition called tethered cord syndrome seemed to end her days of skiing and racing. Today, Sarah's wish continues changing her life. She offered this exclusive update for **Wishmaker** readers.*



When I returned from my wish trip to Breckenridge, Colo., I immediately started skiing again at my home hill, Cascade Mountain. I skied and raced the 2009/2010 ski season for the Cascade Ski Team (my former team before I stopped skiing) and raced throughout the Midwest. Even on the sit-ski, I still beat several able-bodied skiers in my age group. I attended an adaptive ski camp in Duluth, Minn. in February, where I won my first race.

In June of 2010, I was invited by the Winter Park Adaptive Alpine Ski Team to join them in a camp in Mt. Hood, Oregon. I spent 10 days skiing the glaciers on Mt. Hood. I learned from and skied one-on-one with Alana Nichols, the 2010 Gold Medalist from the Vancouver Paralympic Games. I also practiced with the U.S. Adaptive Alpine team on the last three days. From there, I was invited to the United States Olympic Training Center in Colorado Springs by the Winter Park Team for a dry-land training camp.

I've also received a scholarship to a weeklong U.S. Paralympic camp in Breckenridge this December. After the camp, I get to travel with the Winter Park Team – which I am now a member of – and get to race in my first U.S. Adaptive race.



**“It was heaven to have her there skiing with me, after so many years of her crutching up and down the hill cheering her friends.”**

-Sarah's father and first coach, Dave



## Nebraska Chapter Earns BBB Award

The Make-A-Wish Foundation of Nebraska received the Better Business Bureau (BBB) Integrity Award at an award ceremony at the Embassy Suites Omaha - La Vista Conference Center on Sept. 16. These awards focus on demonstrated ethical business practices with key stakeholders including customers, employees and the community at large, rather than a company's growth, profitability or popularity.

The Integrity Award winners were chosen by independent panels of business leaders and members of the academic community.

"We are thrilled to receive the BBB Integrity Award," said Brigitte Young, Make-A-Wish Foundation of Nebraska president. "Because of the sensitive nature of our wish children's situations, we've worked diligently to ensure every aspect of our program is handled with integrity. It is a great honor to be recognized for this commitment to ethics."

## Connect with the Mission Online

You can connect with the Foundation's life-changing work every day through our social networks. Wish kids, families, volunteers and donors have shared their stories, pictures and videos about the inspirational and infinite power of wish granting. Join the conversation and get inspired!



[www.facebook.com/MakeAWishFoundation](http://www.facebook.com/MakeAWishFoundation)

<http://twitter.com/MakeAWish>

[www.youtube.com/makeawishfoundation](http://www.youtube.com/makeawishfoundation)

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